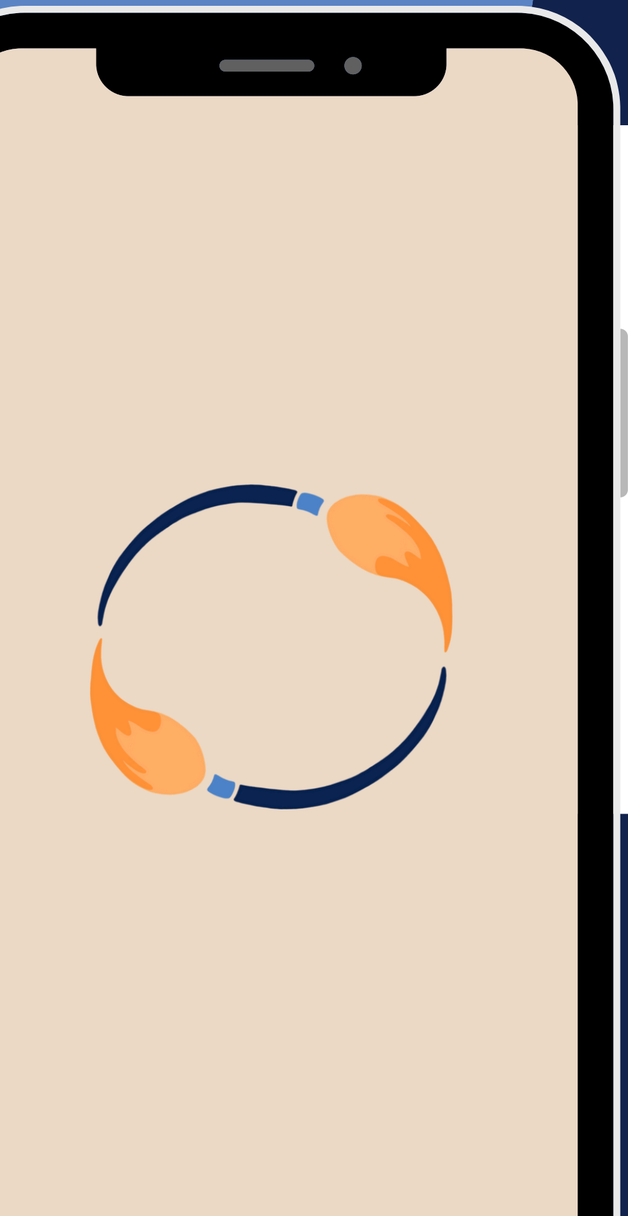
Final Presentation - Team 3

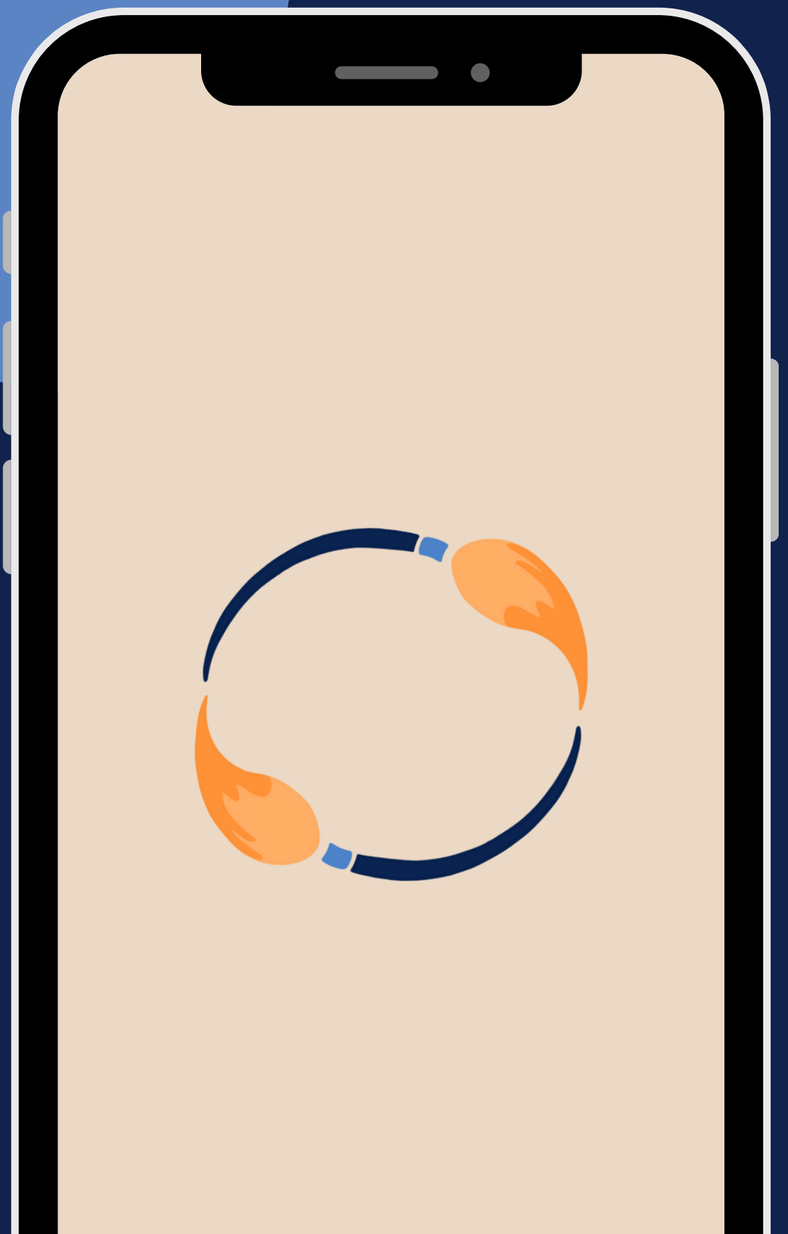


# ArtSy(nc)

## Digital Art Platform

ARTISTIC EQUALITY BY CONNECTING CREATIVITY

1.



# Problem

- Local talents remain undiscovered
- Challenges with popular platforms
- Interest of large scale audiences
- Visibility in public places

2.

# Solution

## Why does ArtSy(nc) stand out?

1. Indirect Competition

2. Different Approach

3. Creating Visibility

## Goal

1. Connecting People

2. Visibility for Digital Art in Public Spaces

3. Giving Artist a Chance and Stage

3.

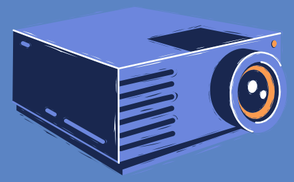
# Concept

- **Urban Casing for Projector**
- **Platform to connect**
- **Attraction of people to local places**

# 4. Requirements

## Casing Requirements

- Waterproof and Vandalism
- Designed for easy installation
- Ventilation system
- Aesthetic Design

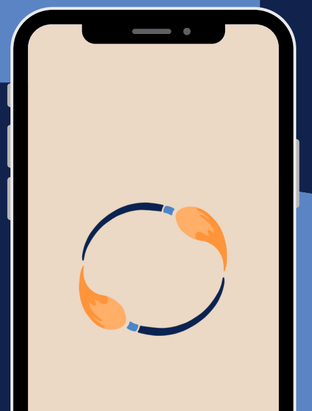


## Platform Requirements

- Use of open source technologies
- User-centered design
- Ease of use
- Security to protect user data

## Sustainability Requirements

- Use of sustainable materials
- Keep the carbon footprint as minimal as possible



5.

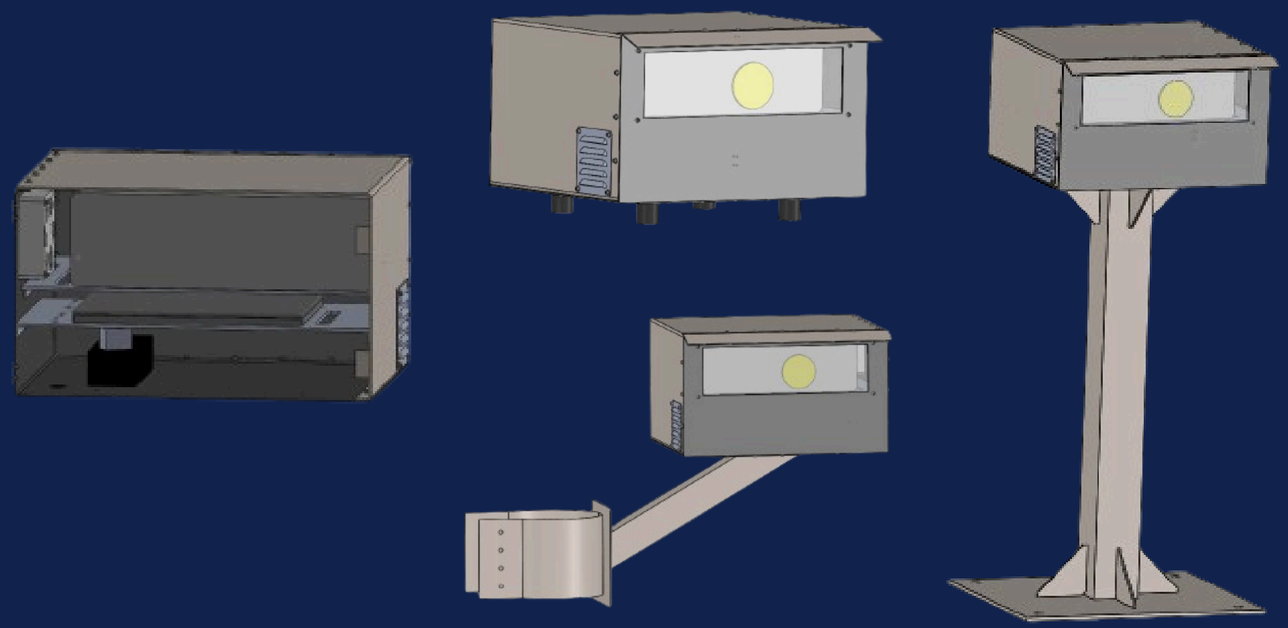
# Casing

Material

Dimensions

Fans

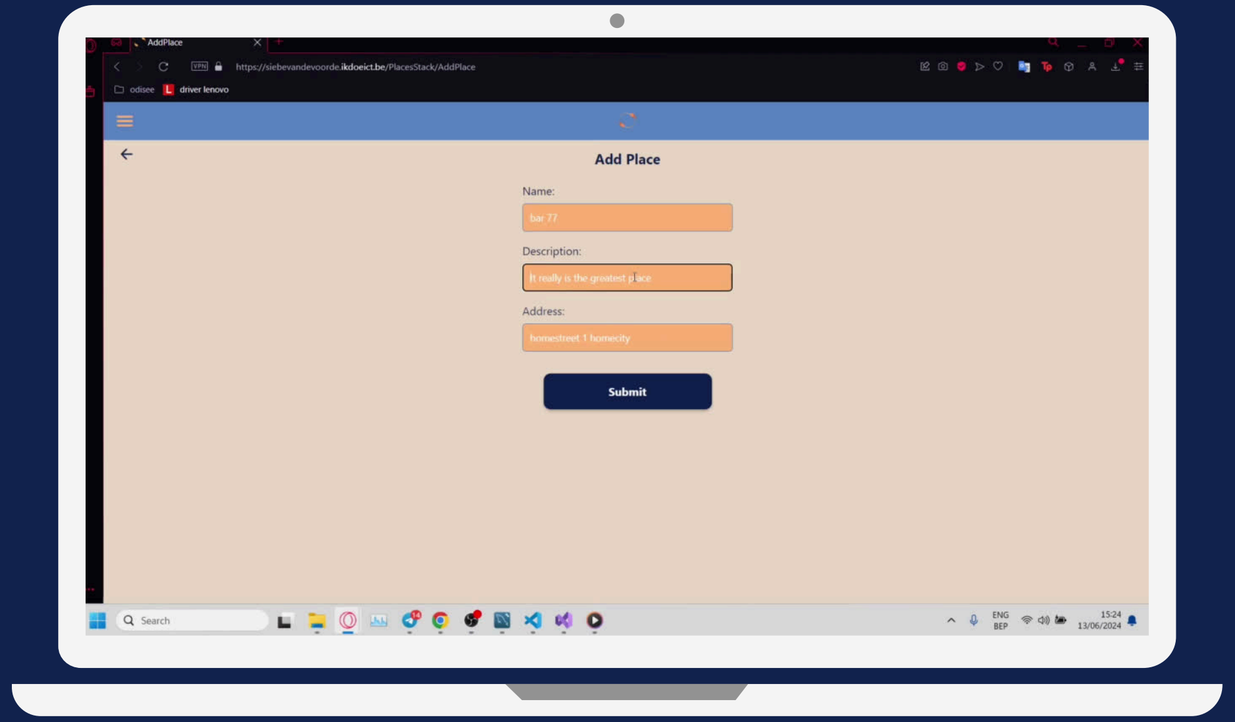
## Final Product



## Prototype

6.

# Platform


AddPlace
https://siebevandevoorde.ikdoeict.be/PlacesStack/AddPlace
odisee
driver lenovo
Add Place
Name:
bar 77
Description:
It really is the greatest place
Address:
homestreet 1 homecity
Submit
Search
ENG
BEP
15:24
13/06/2024

Welcome to
ArtSy(nc)
Email
theartist@example.
Password
Password

# 7. Tests & Results

## Casing

- Tests with force on top and force from two sides --> Had to change thickness of metal
- Fans controlled by temperature sensor

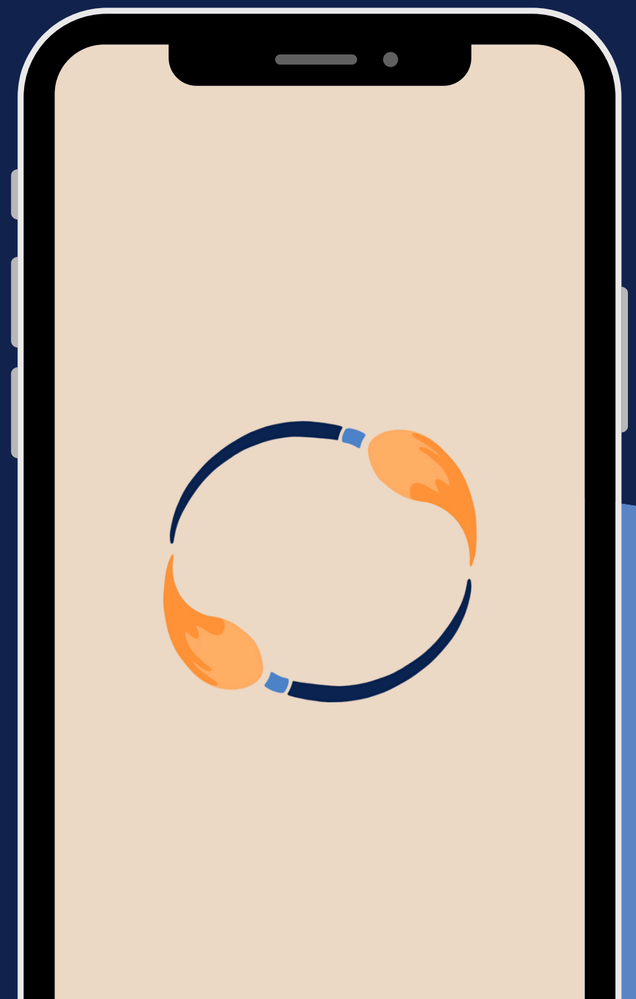
## Platform:

| Endpoint | **Methode** | **Initial** Avg. (ms) | **Std (Initial)** | **10 Simultaneous Requests Avg (ms)** | **Std (10 req)** | **100 Simultaneous Requests Avg (ms)** | **Std (100 req)** | **1000 Simultaneous Requests Avg (ms)** | **Std (1000 req)** |
|---|---|---|---|---|---|---|---|---|---|
| /api/users | Get | 117 | 7 | 138 | 9 | 249 | 30 | 803 (request failures and timeouts) | 97 |
| /api/exihbitor/expositions | Post | 175 | 11 | 211 | 14 | 376 | 47 | 1198 (request failures and timeouts) | 151 |

8.

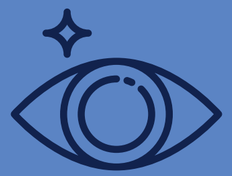
# Limitations

- Prototype Quality
- User Adaptation
- Regulatory Challenges

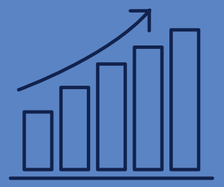


9.

# Conclusion



Solution for Artist Visibility & Recognition

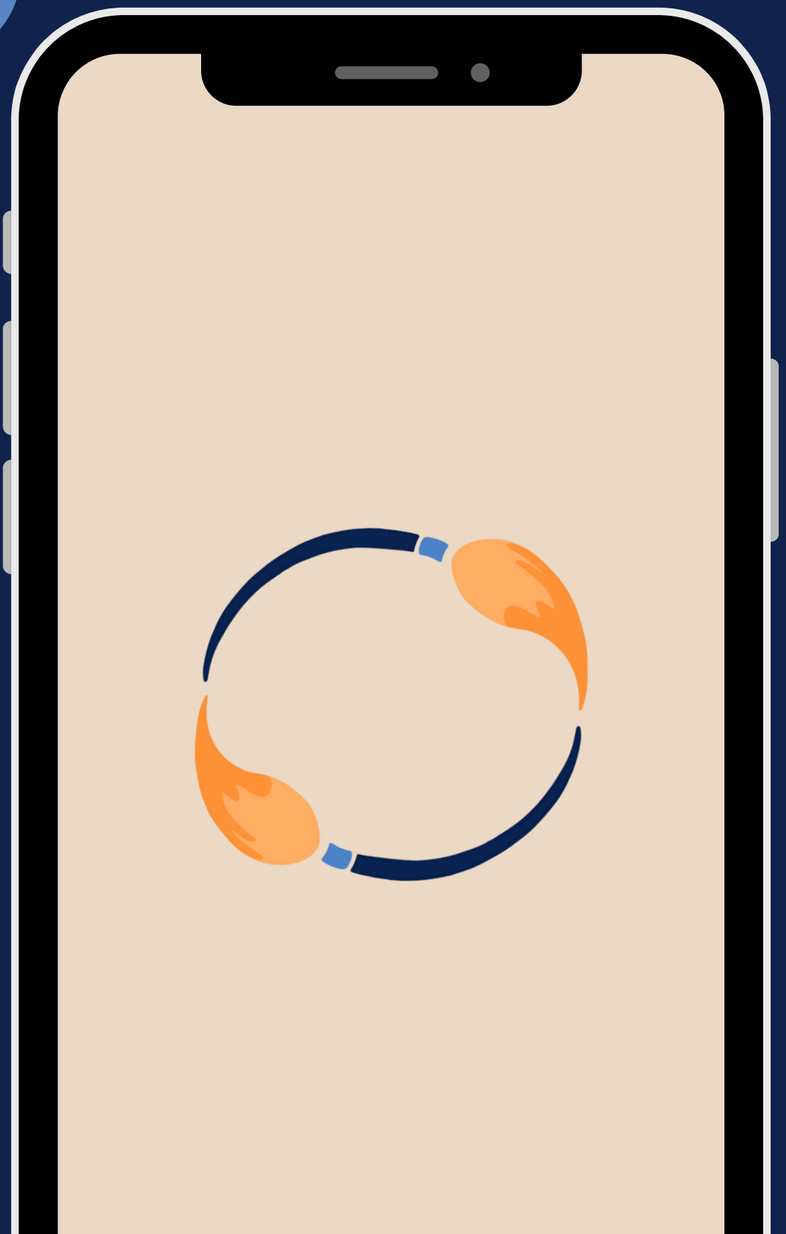


Positive Impact on Public Spaces

Versatile and Functional Design

Bridges the Gap

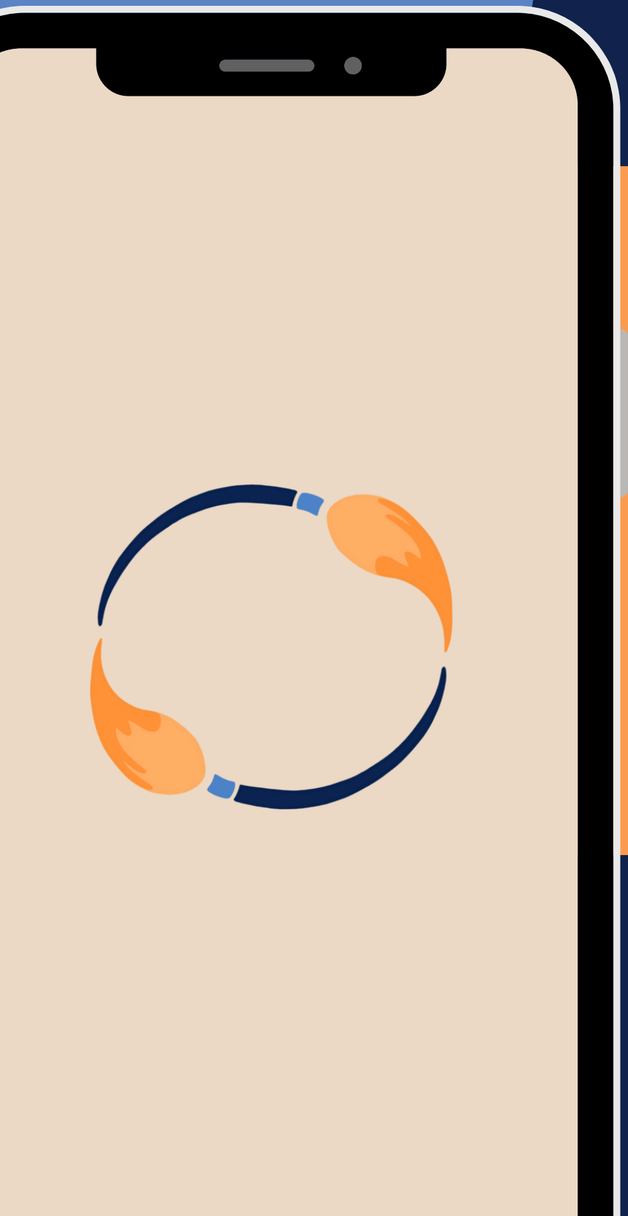
10.



# Future Work

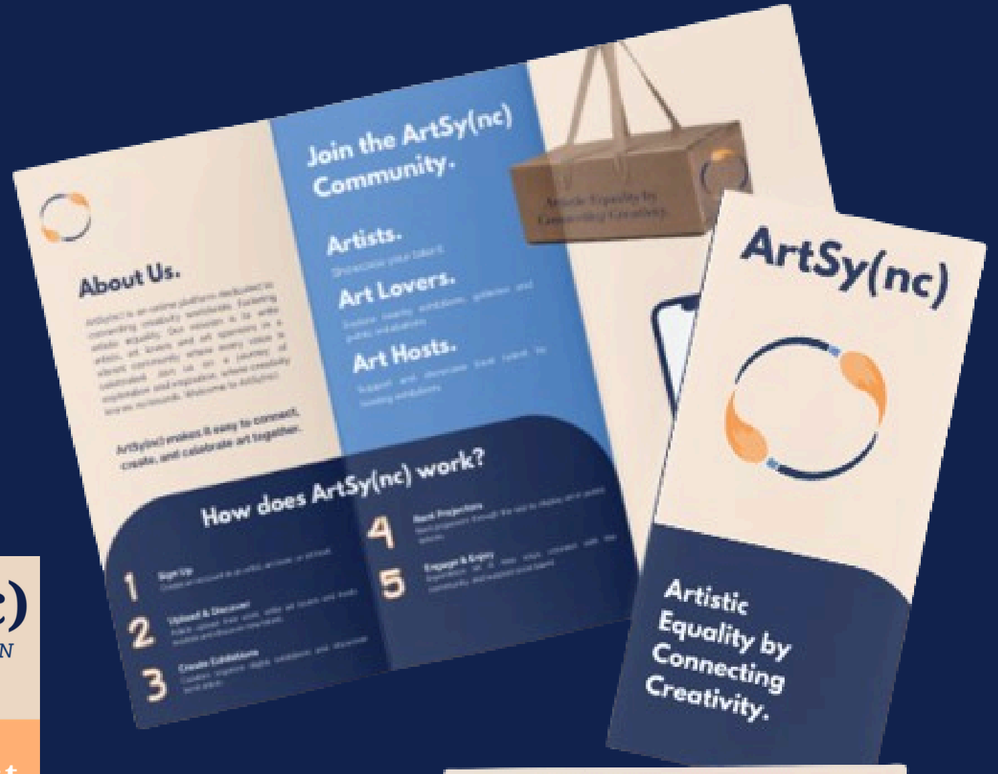
- NFT for sale
- Expanding the Canvas
- Cultivating the Next Generation

11.

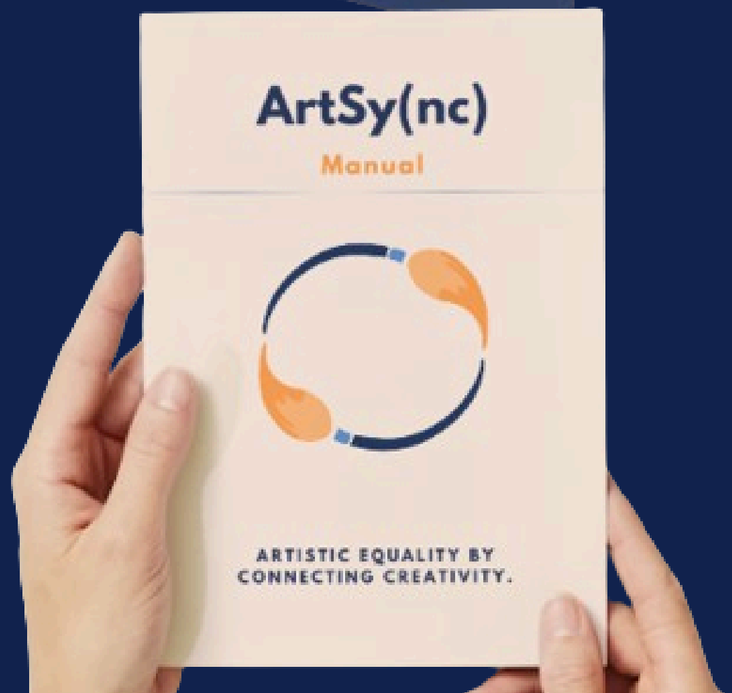


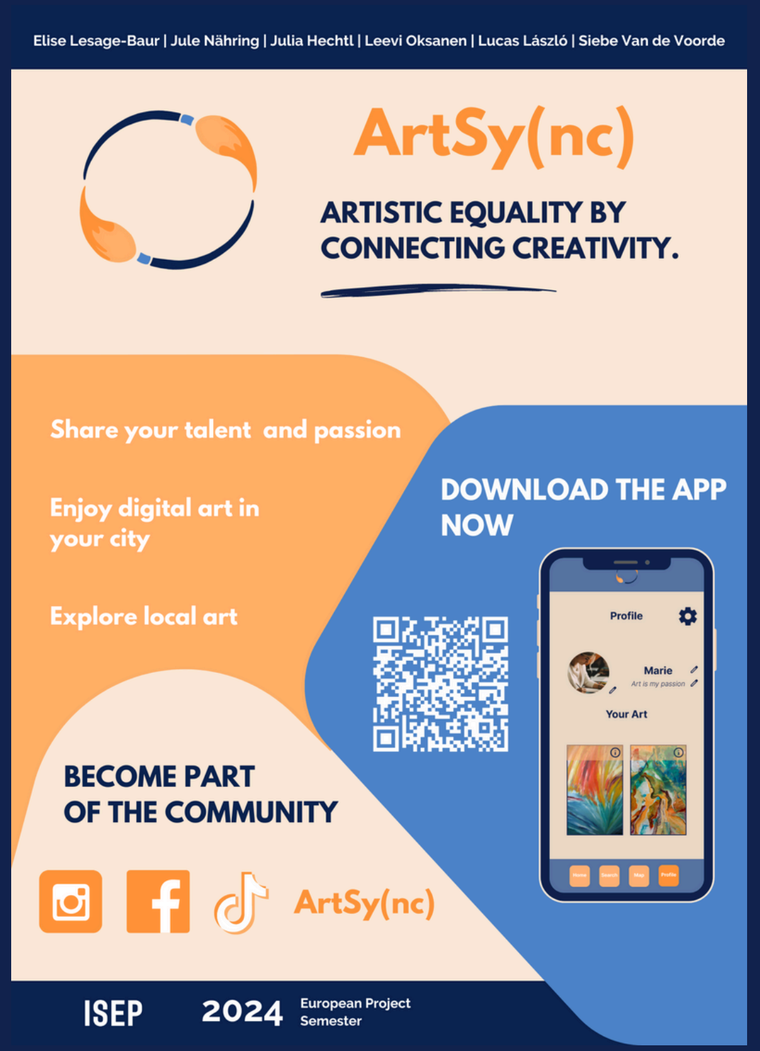
# Artistic Equality by Connecting Creativity

# 12.


About Us.
Join the ArtSy(nc) Community.
Artists.
Art Lovers.
Art Hosts.
How does ArtSy(nc) work?
ArtSy(nc)
Artistic Equality by Connecting Creativity.

ArtSy(nc)
THE ART REVOLUTION
Artist
More visibility
Join a community of passionate artists
New way to share your art
Enrich and modernize your city
1 Download the app to your smartphone
2 Explore a variety of digital artworks by talented local artists
3 Rent our projection kits to display these works in public spaces
ISEP


ArtSy(nc)
Manual
ARTISTIC EQUALITY BY CONNECTING CREATIVITY.


Elise Lesage-Baur | Jule Nährling | Julia Hechtl | Leevi Oksanen | Lucas László | Siebe Van de Voorde
ArtSy(nc)
ARTISTIC EQUALITY BY CONNECTING CREATIVITY.
Share your talent and passion
Enjoy digital art in your city
Explore local art
DOWNLOAD THE APP NOW
Profile
Marie
Art is my passion
Your Art
BECOME PART OF THE COMMUNITY
ArtSy(nc)
ISEP 2024 European Project Semester